

Homecoming Flower Guide

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Why Homecoming Is a Floral Opportunity

Homecoming in the U.S. is a unique seasonal sales moment for florists.

From corsages and boutonnieres to mini bouquets and wearable florals, students and parents alike seek fresh, creative designs for this annual celebration.



Top Flowers for Homecoming Designs

Spray Roses



Mini, versatile, and available in many shades.

Mini Carnations



Long-lasting with great color payoff.

Button Mums



Compact and playful.

Wax Flower & Limonium



Filler flowers with romantic texture.

Hypericum Berries



Modern and sturdy accents.

Tinted Varieties



Available in school colors like blue, burgundy, gold.

Our Assorted Boxes - Designed for Designers

- Save time and reduce waste with pre-assorted boxes of small-format flowers.
- Each box includes a curated mix ideal for creating multiple floral accessories.
- Perfect for florists serving schools, boutiques, or offering walk-in sales.



Sales Tips for Florists This Season

- Promote límites- edition Homecoming corsages on Instagram or TikTok.
- Create corsage and boutonniere combos for couples.
- Partner with local dress boutiques for cross-promotion.
- Offer build-your-own bouquet bars or floral accessory stations.

Ready to order?

- **Contact us to receive our weekly availability list and secure your Homecoming flowers.**
 - Email: sales@ecflowers.us
 - Instagram: [@ecflowersdirect](https://www.instagram.com/ecflowersdirect)

Let's make this Homecoming season your most creative and profitable yet!

